



Media Kit >>>>>>

The only LGBTQ+ Media in the Carolinas
qnotescarolinas.com

Qnotes serves the LGBTQ+ community in Charlotte and throughout the Carolinas by featuring content that enlightens, informs and engages our readers about LGBTQ+ life and social justice issues. Since 1986, our products have been bringing vital news and information to the LGBTQ+ community, building trusted relationships along the way by telling their authentic stories.

Testimonials

“Through Qnotes, we not only create, but sustain our sense of community...we share our ideas, our experiences, our victories and our losses. Without Qnotes, we would otherwise be isolated individuals with little shared support.”

Connie J. Vetter, Charlotte area Attorney at Law, PLLC

“When no other media outlet could be bothered, Qnotes consistently covered issues central to LGBTQ people. By doing so, the paper has played an important role helping to move our lives and concerns from the sidelines to the mainstream.”

John Quillin, Gay Men’s Chorus of Charlotte



Qnotes is a Nationally Recognized LGBTQ+ Legacy Publication, serving the Carolinas for decades.



Partial client list



BLUMENTHAL
PERFORMING ARTS



White Rabbit



online + print

74% of LGBTQ+ consumers say they think more positively about companies that advertise in the LGBTQ media. As the only statewide LGBTQ+ platform in the Carolinas, advertising with us is the perfect way to reach those clients.

Our audience is affluent, educated and active in their communities. They are loyal to LGBTQ+ friendly companies and 95% regularly read or view LGBTQ+ media.



26 print issues a year



16-20K online users each month



2,600+ Newsletter subscribers



Charlotte has the largest LGBTQ+ population between Atlanta and D.C.



Products



Special Issues throughout the year

including our Life, Positively annual World AIDS Day issue, In Focus Charlotte (Charlotte Pride), In Focus Triangle and more.

Special Events

Online ads

Newsletters


Print ads

Social Media




Advertising opportunities

Newsletter sponsorship and advertising



E-newsletter sponsored by



The evolution of HIV has brought changes in health care and changed the organizations that provide that care.

New treatments have made **"Life, Positively"** an even larger reality today. But, there is still stigma and discrimination. In this year's special World AIDS Day issue, we look at the evolution of CARE in the Carolinas, what its like to age with HIV and more.

Sponsorship logo



Two weekly newsletters include:
OUTlook LGBTQ+ Business Newsletter every Tuesday and Weekly LGBTQ+ News Update every Friday.

Newsletter ads



Banners, box ads and branded content

Project: FULL OUT is a nonprofit organization that provides training, performance opportunities, and development programs for Charlotte dancers from all walks of life to help diversify the Charlotte dance industry and promote the therapeutic benefits of dance. Project: FULL OUT! was created by Producer, Director, and Choreographer Ana Ogbueze, in an effort to change the narrative about what makes a person a "real" dancer.



2,600+ combined newsletter subscribers

Weekly LGBTQ+ News Update and OUTlook LGBTQ+ Business Newsletter. Ask for details.

Advertising opportunities

Online and social media



Situated a stone's throw from where Carnival Cruise Lines dock, the pale rectangular building is an unassuming structure that sits upon pillars that almost give it a floating effect. The building literally "hovers" 13 feet above the historic site of Agsdan's Wharf, the port of arrival for nearly half of all enslaved Africans brought to North America."



With exhibits beginning before you get to the entry door visitors can look forward to an immersive experience in merely approaching or walking around the building whose back side features floor to ceiling windows and balconies overlooking the spot where slave ships pulled in.

There is a cluster of massive neatly arranged Canary Island Palm Trees (a reflection of the African diaspora-underscoring an international theme), on one side of the building, large wooden chairs for lounging and reflecting and a water feature that depicts enslaved Africans packed tightly together on a slave ship. This feature is quite resonating with its pool of shallow water resting on top of life-sized bronze-colored cutouts of people engraved in a stone base. As the tide

CAROLINAS



State Rep. Kristin Baker will not seek reelection

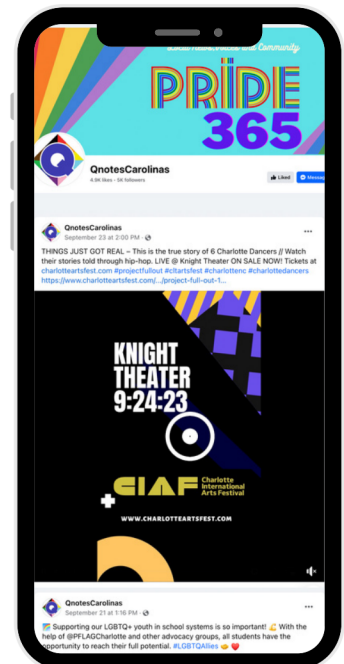
Cabarrus County Republican State Rep. Kristin Baker announced she won't seek reelection and will finish out her term, which expires in December 2024. Baker's

Online options include leaderboard or banner, box and vertical display ads.

Let's get social



Qnotes has an active following on social media including Facebook, Instagram, and X.



Online Business Directory Listings starting at \$15/month

Advertising opportunities

Biweekly print issue

seniors in the community because of the close relationship he had with his grandmother. He said it made him realize how potentially difficult life could be for elders in the LGBTQ+ community without the family and resources his grandmother had access to.

In an interview that was part of the USA Today story, he offered advice for younger LGBTQ+ individuals and how they can contribute to the well-being of seniors in our community.

Says Adams: "Whether it is serving as a volunteer in a community-based organization ... or just opening our eyes and noticing that the person who lives down the street from us or down the hall from us might be an elder living in isolation who needs support, who needs friendship and also recognizing that our elders are vibrant people [and] they've contributed so much to our community."

"We're talking about incredibly resilient people," Adams continues. "We're talking about elders who've lived through decades of oppression, discrimination, invisibility, violence, and who have not only survived, but continued to thrive."

The responsibility to cultivate inter-generational friendships and support doesn't rest only with the young. LGBTQ+ seniors must step up to the plate, as well. If at all possible, try to reach out and become involved with the supportive community around you and get acquainted with younger individuals in the community through volunteering with groups like Time Out Youth. Intergenerational friendships can be extremely rewarding and educational.

If age-related issues are a barrier to your physical presence, try connecting with others via the internet. In North Carolina there's the Carolina Aging Alliance, located at 4 North Blount Street, Suite 103 in Raleigh and on the internet at carolinaaging.org. In the Cape Fear/Wilmington area the Out Wilmington LGBTQ+ Seniors organization offers various services and maintains a presence on the internet at lgbtqofcpe.org.

Unfortunately, the Charlotte LGBTQ+ Elders Group is currently available only as a limited informational web service on Facebook (a quick search using that title will take you straight to the page) but it does provide some means of connecting with other seniors in the community. :



LGBTQ+ youth reaching out in friendship to seniors in our community could achieve much. CREDIT: Stock Adobe




1/2 page

Quotes free print edition

is published every two weeks and distributed at locations in Charlotte and Raleigh.



1/8 page



Sizes include 1/8 page, 1/4 page, 1/2 page, Full page and 2-Page spread.

to attending again in 2023," said Deb Westfield, UK Recruitment Diversity Lead at GSK.

"Dorchester Collection is thrilled to be a part of the myGwork WorkFair," shared Jane Grammer, Diversity & Belonging Champion at Dorchester Collection. "Diversity, inclusion and belonging are core beliefs of our 'We Care' philosophy, because we believe that diversity is key to creating the legendary experiences we are globally renowned for. To create a place where unique stories are told and legends are made, we value each and every employee as a part of our Dorchester Collection Family – so our culture celebrates difference, welcomes imagination and offers the freedom to take initiative.

is a great event for LGBTQ+ students and graduates to connect and apply for their dream roles in real-time with inclusive employers of choice, where they don't have to hide their real identity and [they can] work with pride. WorkFair will also provide advice on how to find those top jobs, and offer guidance to help them thrive in their chosen careers."

Students and recent graduates can register to attend WorkFair 2023 completely free of charge here, where all sign-ups will be entered into the draw for the opportunity to win an overnight stay in five-star luxury at the Dorchester Collection's Coworth Park Hotel, with dinner and breakfast included. Click here for terms and conditions. :

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Talk/Text 704-333-4000 or online




Q FITNESS AND WELLNESS
QFITNESSANDWELLNESS.NET



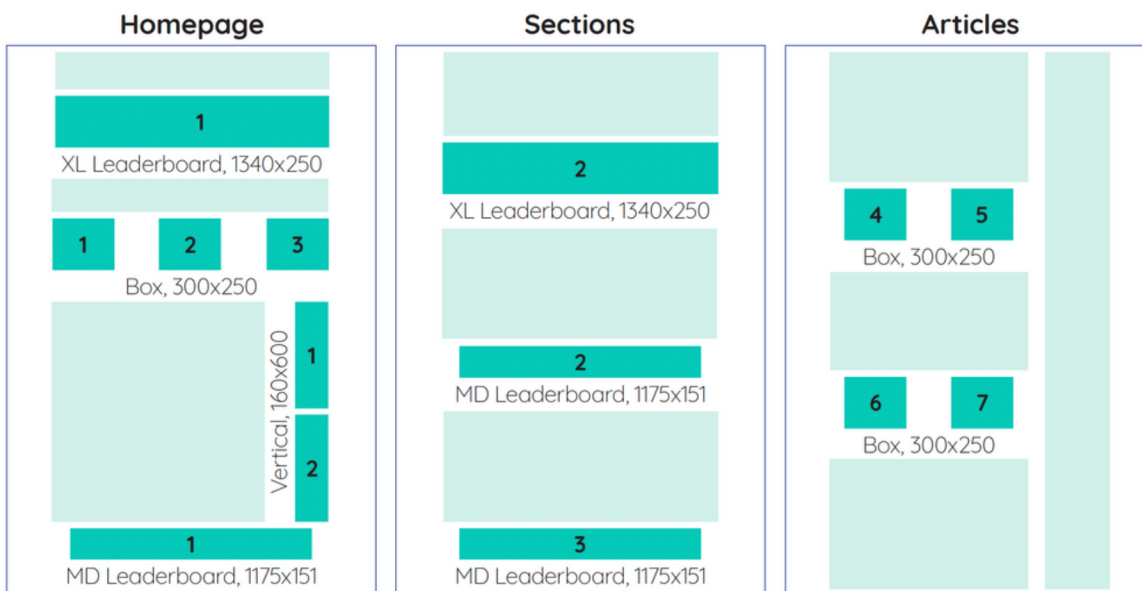
Small Group Fitness Classes & Personal Training & Nutrition In Studio or Virtual
Charlotte's LGBTQ+ Fitness Studio

September 29 - October 12, 2023 Qnotes 7

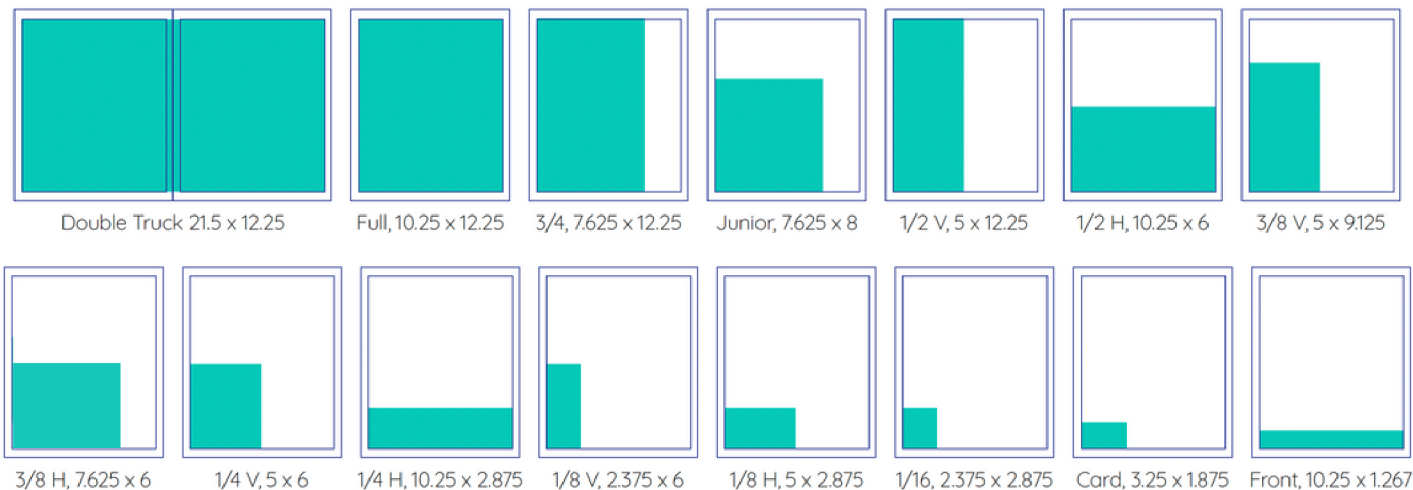
Now find Qnotes in 63 Charlotte-area Food Lion and Harris Teeter grocery stores.

Advertising opportunities

Online



Print




Reach the LGBTQ+ Community 365 days a year.
Discounts on 6x, 13x and 26x orders



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Issue	Street Date	Reserve by:	Ad Due	Editorial Focus <small>Subject to change</small>
V38/#19	1/5/24	12/27/23	12/29/23	2024 Politics
V38/#20	1/19/24	1/10/24	1/12/24	LGBTQ+ Carolinians Represented in Media
V38/#21	2/2/24	1/24/24	1/26/24	Black History Month / Valentine's Day
V38/#22	2/16/24	2/7/24	2/9/24	Black History / Guns in America / Queer History South
V38/#23	3/1/24	2/21/24	2/23/24	Spring & Summer A&E / 2024 Primary Elections
V38/#24	3/15/24	3/6/24	3/8/24	LGBTQ+ Spirituality / Botanical Gardens
V38/#25	3/29/24	3/20/24	3/22/24	The Sports Issue / Climate Issue
V38/#26	4/12/24	4/3/24	4/5/24	Swimwear Issue / Summer Fashion
V39/#01	4/26/24	4/17/24	4/19/24	Small Town Gay Life / Reel Out Charlotte
V39/#02	5/10/24	5/1/24	5/3/24	Real Estate / Summer Travel / LGBTQ+ Aging
V39/#03	5/24/24	5/15/24	5/17/24	Schools Out - A Political Lookback / Queer Summer Fun
V39/#04	6/7/24	5/29/24	5/31/24	Nat. LGBTQ+ Pride / InFocus Triangle / Out Raleigh
V39/#05	6/21/24	6/12/24	6/14/24	Nat. LGBTQ+ Pride / Who's Who Young Adults
V39/#06	7/5/24	6/26/24	6/28/24	Family Life / Kids, Pets & Carolina Zoos
V39/#07	7/19/24	7/10/24	7/12/24	LGBTQ+ Small Business / Economic Mobility
V39/#08	8/2/24	7/24/24	7/26/24	LGBTQ+ Fetish Communities / Gayming
V39/#09	8/16/24	8/7/24	8/9/24	InFocus Charlotte / Charlotte Pride
V39/#10	8/30/24	8/21/24	8/23/24	Fall & Winter A&E / New TV Shows
V39/#11	9/13/24	9/4/24	9/6/24	Durham Pride / LGBTQ+ Youth / Mental Health
V39/#12	9/27/24	9/18/24	9/20/24	LGBTQ+ Nightlife in the Carolinas
V39/#13	10/11/24	10/2/24	10/4/24	InFocus SC / SC Pride / 2024 Election Coverage
V39/#14	10/25/24	10/16/24	10/18/24	Holiday Shopping Guide, Shows & Holiday Treats
V39/#15	11/8/24	10/30/24	11/1/24	Trans Awareness / Housing / Veterans / Holiday Treats
V39/#16	11/22/24	11/13/24	11/15/24	Life, Positively! / Holiday Treats
V39/#17	12/6/24	11/27/24	11/29/24	The Nonprofit Issue / Organization of the Year
V39/#18	12/20/24	12/11/24	12/13/24	2024 Year in Review / Person of the Year / Worst List



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